

PAID ADVERTISING PLANS (PPC - Search Plans) ▶

Our below Pay Per Click based plans are specifically for ads on the Search network in Google or Bing. If you want your client's text based ad to show up at the top of the searches and have professionals manage the keyword based ad campaigns for you then these are the plans for you!

PPC - SEARCH PLANS <small>Deliverables</small>	TRAFFIC	STANDARD	POWER	DYNAMIC	ULTIMATE
One Time On boarding Fee**					
Monthly Management Fees					
Search Engine	Google or Bing	Google or Bing	Google or Bing	Google or Bing	Google or Bing
Search Network	✓	✓	✓	✓	✓
Conversion Tracking	✓	✓	✓	✓	✓
Click Fraud Monitoring (NEW)	-	✓	✓	✓	✓
Form Tracking (NEW)	-	✓	✓	✓	✓
Reporting					
Agency Platform Reporting & Customer Dashboard	✓	✓	✓	✓	✓
Month 1 Setup Report	✓	✓	✓	✓	✓
Weekly Report	✓	✓	✓	✓	✓
Monthly Report	✓	✓	✓	✓	✓
Call Support	Scheduled Calls*	Scheduled Calls*	✓	✓	✓
**One Time On boarding Fee can be waived if your existing Google Ads account is setup properly					